

شماره: ۲۳۴۴۹۷۳ تاریخ: ۱۴۰۳/۱۰/۲۱ پیوست: دارد

ببمةتعالى

#### بادداشت

سفارت جمهوری اسلامی ایران در آستانه با اظهار تعارفات خود به وزارت امور خارجه جمهوری قزاقستان احتراماً اشعار میدارد:

هجدهمین نمایشگاه بینالمللی گردشگری و صنایع وابسته تهران در تاریخ ۲۶-۲۳ بهمن (۱۱-۱۴ فوریه) برگزار خواهد گردید.

دریافت اطلاعات تکمیلی از طریق تارنمای irantourismshow.com، تلفن همراه متصل به واتساپ ۹۸۹۱۹۳۱۰۱۹۶۷ و بروشور پیوست میسر میباشد.

موجب امتنان خواهد بود متن یادداشت برای وزارت گردشگری و ورزش، اتاق ملی کارآفرینان (آتامکن) و سایر نهاد های مرتبط در جمهوری قزاقستان ارسال و این سفارت را از نتیجه آگاه نمایند.

موقع را مغتنم شمرده، احترامات فائقه را تجدید مینماید.

وزارت امور خارجه جمهورى قزاقستان

## رونوشت:

وزارت گردشگری و ورزش جمهوری قزاقستان اتاق ملی کارآفرینان (آتامکن)



№ 2344973 2025 жылғы 10 қаңтар қосымша: бар «Бейресми аударма»

Аса Қамқор, ерекше Мейірімді Алланың атымен

#### **HOTA**

Иран Ислам Республикасының Қазақстан Республикасындағы Елшілігі Қазақстан Республикасы Сыртқы істер министрлігіне өзінің ілтипатын білдіре отырып, келесіні хабарлауды өзіне мәртебе санайды.

Тегеранның 18-ші халықаралық туризм және сабақтас өнеркәсіптер көрмесі 2025 жылдың 11-14 ақпанында өткізіледі.

Толығырақ ақпаратты irantourismshow.com сайтынан немесе WhatsApp-қа қосылған +989193101967 телефон нөмірі арқылы алуға болады. Қосымшада іс-шараға қатысты ақпарат жолданып отыр.

Елшілік осы жайында ҚР Туризм және спорт министрлігіне, «Атамекен» ҚР Ұлттық кәсіпкерлер палатасы мен басқа да тиісті мекемелерге жеткізілуін және нәтижесінің елшілікке хабарлануын сұрайды.

Иран Ислам Республикасының Қазақстан Республикасындағы Елшілігі осы мүмкіндікті пайдалана отырып, Қазақстан Республикасы Сыртқы істер министрлігіне өзінің зор ілтипатын білдіретіндігіне тағы да сендіреді.

#### ҚАЗАҚСТАН РЕСПУБЛИКАСЫ СЫРТҚЫ ІСТЕР МИНИСТРЛІГІ

#### көшірме:

- ҚАЗАҚСТАН РЕСПУБЛИКАСЫНЫҢ ТУРИЗМ ЖӘНЕ СПОРТ МИНИСТРЛІГІ
- «Атамекен» ҚР Ұлттық кәсіпкерлер палатасы













18<sup>th</sup> Tehran International Tourism and Related Industries Exhibition

11-14 Feb 2025

**Tehran International Permanent Fairground** 

#### Organizer:



+98 21 - 22701309 +98 21 - 22741845

intl.expo@amiorg.com



www.irantourismshow.com

## **ABOUT THE EXHIBITION**

The 18th Tehran International Tourism & Related Industries Exhibition (TITE) will be held with permission of Trade Promotion Organization of Iran and it is supported by the Ministry for Cultural Heritage, Tourism and Handicrafts of the Islamic Republic of Iran (MCTH).

TITE is a premier event in the tourism industry, showcasing the latest trends, products, and services in the field with a focus on promoting tourism and related industries, this exhibition brings together professionals, exhibitors, and visitors from around the world. From travel agencies and tour operators to hotels and airlines, attendees will have the opportunity to explore a wide range of offerings, network with industry experts, and discover new business opportunities. In addition to the exhibition, there will be informative seminars, workshops, and panel discussions, providing valuable insights into the current tourism landscape. Whether you are a travel enthusiast, industry professional, or business owner, this exhibition offers a platform to stay updated, forge new partnerships, and be inspired by the latest developments in the tourism industry.

## **WHAT TO EXPECT AT TITE 2025?**











+70







TITE as an important platform for their business



Will be exhibiting again next year



Rated the quality of visitors from good to excellent

# **Top 5** Reasons For Exhibiting



### **Visitor Overview**

**Top 10 International Visiting Countries:** 



Malaysia, Russia, Indonesia, Thailand, Armenia, Turkey, Tunisia, Iraq, Tajikistan, Zimbabwe, India, Uzbekistan, Vietnam, Tanzania, Kyrgyzstan, Kuwait, Cuba

## **Reasons For Visiting:**

Meet new suppliers 90%

Meet with current suppliers 89%

Network with the industry 87%

Source new international products 86%

Discover the latest product innovations and trends 85%

### **Product Sector:**



Travel agencies & tour operators



Hotels & accommodation



Services & transport companies



Glamping



Hotel equipment companies



Handcrafts



Museums & parks



Adventure tours organizers



Health care, treatment & medical center, spa retreats



Travel agencies & tour operators



Mice agencies



Travel tech Companies



# **POST SHOW REPORT**

# Of 17th Tehran International Tourism & Related

**Industries Exhibition (TITE)** 



#### **International pavilion: 13**

(Malaysia, russia, indonesia, thailand, armenia, turkey, tunesia, iraq, tajikistan, zimbabwe, india, uzbekistan, vietnam)



Local participnt: 610 (from 31 province of iran)



Visitors: 14489



Workshops: 66



Covered area: 35829 sqm



International visitors: malaysia, russia, indonesia, thailand, armenia, turkey, tunesia, iraq, tajikistan, zimbabwe, india, uzbekistan, vietnam, tanzania, kyrgyzstan, kuwait, cuba



**International participant: 63** 



International journalist and press: 30



B2b meeting: 30



The numbers of hall: 15

# BRINGING EXHIBITOR FROM AROUND THE WORLD





Vietnam

Zimbabwe





















The 2nd exhibition of fast food, catering & related equipment & industries

The 17th Tehran International Tourism & Related Industries Exhibition (TITE)

## **EXHIBITION PLAN**



# OFFICIALS PRESENT AT THE OPENING CEREMONY





- ♦ The presence of Dr. Ebrahim Raisi, President of Iran
- Engineer Seyed Ezzatullah Zarghami, Minister of Cultural Heritage, Tourism and Handicrafts
- Mr. Zurab Pololikashvili, Secretary General of United Nations Tourism
- Mr. Isika Abdul Ghadir Imam, Secretary General of D8
- Mr. Pooranchai Danvivatana ACD General Secretary
- Mr. Khosro Nazeri, Secretary General of ECO
- Mr. Nagy Nesufoglu Jabarov, Director General of the Department of Economic Affairs of the OIC
- Tourism authorities of Russia, Tajikistan, Uzbekistan and Kyrgyzstan
- 55 ambassadors and foreign representatives residing in Tehran from 25 countries
- Governors of 27 provinces of the Iran, heads and board members of Iran's tourism organizations
- The Ministry of Cultural Heritage, Tourism and Handicrafts and other stakeholders of the tourism industry at the meeting hal

## **HONERABLE GUSTES**

- ♦ United Nations Secretary General of Tourism
- Director of Financial Administration of the United Nations
- Program Officer of the United Nations Regional Office for Asia and the Pacific
- Senior expert of the Sustainable Tourism Development Project of the United Nations
- ♦ Secretary-General of D8
- ♦ Chief of D8
- ♦ Secretary General of ACD
- ♦ Secretary General 's wife of ACD
- Director General of the Department of Economic Affairs of the OIC
- ♦ ECO Secretary General
- ♦ Deputy Secretary General of ECO
- ♦ ECO Tourism Manage





## **GALLERY**



















## 18<sup>th</sup> Tehran International Tourism And Related Industries Exhibition



#### Book your stand today

Contact the team today to discuss a range of options and solutions to help you achieve your business objectives.

- +989105549462
- +982122741845



to apply for stand SCAN QR CODE

intl.expo@amiorg.com https://irantourismshow.com/en/



# **REGISTRATION FORM**









## **REGISTRATION FORM**

#### PLEASE TYPE COMPANY INFORMATION IN ENGLISH

Full Company Name					
CEO					
Contact Person					
Mobile Number					
Country/City					
Website					
E-Mail					
Phone					
Address	`				
Activity					
			Stand Space		
Description  Min Space  Price (Per m²)  Registration fee VAT					
Description	)fi	iviin Space	(Per m²)	(Application)	VAI
Indoor space, Space		12 Sqm	(Per m²) €240		10%
Indoor space, Space	only (4 days)	12 Sqm	€240	(Application)	
Indoor space, Space Services are Includ	only (4 days)	12 Sqm	€240	(Application)	10%
Indoor space, Space	only (4 days) ed: Electricity, I	12 Sqm	€240 ing, Carpet, Exhibito	(Application)	10%
Indoor space, Space Services are Includ	only (4 days) ed: Electricity, I	12 Sqm nsurance, Park	€240 ing, Carpet, Exhibito	(Application) 50 or Badge, Use of	10% B2B Room, Booth Cleaning
Indoor space, Space Services are Includ	only (4 days) ed: Electricity, I	12 Sqm nsurance, Park Scheme- Type A	€240 ing, Carpet, Exhibito	(Application) 50 or Badge, Use of	10% B2B Room, Booth Cleaning Constructed Booth
Indoor space, Space Services are Includ space configuration:  I, in my cap mentioned company. I am to request a booth with a re I understand and acknowle that this reserve request for	only (4 days) ed: Electricity, I  Shell  Shell  acity as the CEO/Refully aware and acminimum size of edge that in the every submitting this reference.	12 Sqm Insurance, Park Scheme- Type A Scheme- Type B epresentative of cept the current resquare ent of cancellation of	€240  ing, Carpet, Exhibito  Maxima B  Maxima B  Maxima B  meters (min 12m2).  or absence, no refund we tion, and no obligations	(Application) 50 or Badge, Use of Booth-Type A Booth-Type B onfirm that I have the exhibition. Throughout the pare incumbent upo	10% B2B Room, Booth Cleaning Constructed Booth





# **STAND TYPES**







# Exhibition (TITE)

## **Shell Scheme-Type A**

	Stand Size (sqm)			
Item	12-17	18-23	24-35	36-48
Back & Side Walls Height: 250 cm	✓	✓	✓	✓
Carpet	✓	✓	✓	✓
Chair	2	4	6	8
Table 90 × 90 cm	1	2	3	4
Booth fascia Height: 20 cm	✓	✓	✓	✓
Waste basket	1	1	2	2
Spotlight	2	4	6	8
Electrical outlet	1	1	2	2
Price per sqm: € 35.00				5.00
Vinyl printing and installation	€ 10	0.00		



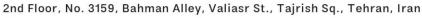
Panel Size	100 × 250 cm
Print Size	90 × 240 cm

## **Shell Scheme-Type B**

	Stand Size (sqm)			
Item	12-17	18-23	24-35	36-48
Back & Side Walls Height: 250 cm	<b>✓</b>	✓	✓	✓
Carpet	✓	✓	✓	✓
Chairs	2	4	6	8
Table 90 × 90 cm	1	2	3	4
Booth fascia	✓	✓	✓	✓
Storage	1×1 m <sup>2</sup>	1×1 m <sup>2</sup>	1×2 m <sup>2</sup>	1×2 m <sup>2</sup>
Waste basket	1	1	2	2
Brochure holder	1	1	2	2
Information Counter H/W/D= 90 ×100 ×40 cm	1	2	3	4
Bar stool	1	2	3	4
Spotlights	2	4	6	8
Electrical outlet	1	1	2	2
Price per sqm: € 50.00				
Vinyl printing and installation -per sqm (Optional): € 10.00				



Panel Size	100 × 250 cm
Print Size	90 × 240 cm











# **Tourism and Related Industries**

Exhibition (TITE)

Maxima prefabricated booths is very suitable for exhibitions because it has a reasonable price, easy and fast installation, and is suitable for all types of exhibitions.

The rent of these booths is for a four-day exhibition period and its price is calculated according to the area.

- Modular structure that can be installed and executed according to new design.
- High endurance of the surface of 8mm melamine MDF against adhesive when installing the advertising printings on it.
- Puzzle shape of this structure s walls, variety of MDF colors, and possibility of installing prints, presents a comprehensive outline, and makes this structure different from conventional ordinary booths in exhibitions.

## Maxima Booth- Type A

	Stand Size (sqm)
ltem	Min Size 12 m2
Maxima back and side walls	✓
Parquet flooring	✓
Flooring ( Platform 10 cm height)	✓
Booth fascia	✓
Storage 1 × 1 m <sup>2</sup>	✓
Waste basket	✓
Shelves	✓
Spotlights	✓
Electrical outlet	✓
Price per sqm	€ 110.00
Vinyl printing and installation -per sqm (Optional)	€ 10.00

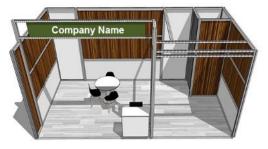
### Sample



## **Maxima Booth-Type B**

	Stand Size (sqm)
Item	Min Size 12 m2
Maxima back and side walls	✓
Parquet flooring	✓
Flooring ( Platform 10 cm height)	✓
Booth fascia	✓
Storage 1 × 1 m <sup>2</sup>	✓
Waste basket	✓
Shelves	✓
Spotlights	✓
Electrical outlet	✓
VIP furniture Set	✓
Eiffel Chair & Eiffel base Table	✓
Brochure holder	✓
Information counter - H/W/D= 90 ×100 ×40 cm	✓
Bar stool	✓
Water cooler	✓
Price per sqm	€ 120.00
Vinyl printing and installation -per sqm (Optional)	€ 10.00







2nd Floor, No. 3159, Bahman Alley, Valiasr St., Tajrish Sq., Tehran, Iran







### **Constructed Booth**

Booth appearance is one of the most striking things for visitors.

To facilitate your presence in the exhibition, our experienced team does from A to Z of your booth design, construction, and furnishing.

Order the construction of exhibition booths right now!

For further information, please contact expo technical department: +98 (910) 554 94 62

E-mail: intl.expo@amiorg.com

#### Sample









Note: We're happy to provide you with further information about additional fittings and furniture for Exclusive stands.







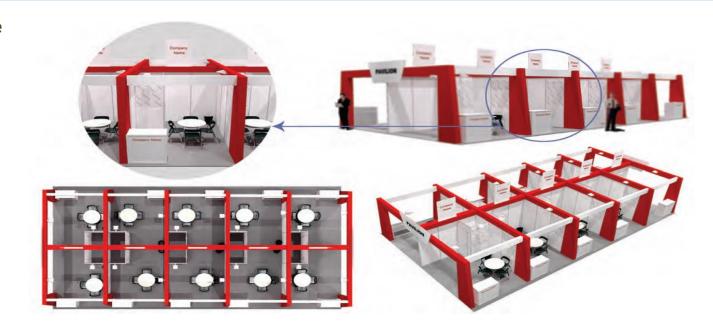


## **Tourism and Related Industries** Exhibition (TITE)

### **Constructed Pavilion**

The structure of Pavilion is constructed stand, which will provide more flexibility and choices for colors, graphics and lightings in a pavilion. You can have company names or more graphics on top of every stand in the pavilion.

#### Sample



	Stand Size (sqm)
Item	Min Size 12 m2
Parquet flooring	✓
Flooring ( Platform 10 cm height)	✓
Booth fascia	✓
Spotlights	✓
Waste basket	✓
Electrical outlet	✓
VIP furniture Set	✓
Eiffel Chair & Eiffel base Table	✓
Brochure holder	✓
Information counter H/W/D= 90 ×100 ×40 cm	✓
Bar stool	✓
VIP furniture Set	✓
Installing posters on the back & side walls	✓
Price per sqm	€ 140.00





